

Anastasiia Mezhevych

Product designer based in Stockholm

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I take products from first concept to launch and keep improving them after. My recent work covers mobile apps, web platforms and compliance tools used by 160,000+ people a month.

Work Experience

Infobric · Product Designer

Sep 2022 – 2026 · Sweden

- Designed Infobric Connect from pilot concept to launch as its sole designer: one guided path for every company in a subcontractor chain to qualify and pre-register its people. Active users grew 42% year on year, and Connect is now part of Infobric's premium package.
- Designed for the whole construction site across a connected suite: the mobile access app for workers (162K monthly users), the web platform for site managers (11K monthly users) and the supplier portal for due diligence.
- Redesigned the core flows of the mobile access app, now rated 4.9 on Google Play from 5,000+ reviews, and designed new features from scratch, such as document capture and a site-aware evacuation flow.
- Validated concepts early with stakeholders to unblock engineering, and worked with 26 developers and testers across teams to keep shipped quality high.

Sigma Software Group · Product Designer

Sep 2017 – Sep 2022 · Ukraine · Sole designer on client projects

- Rebuilt a legacy Xamarin mobile app as native iOS and Android apps and kept developing it with IoT features.
- Drove the redesign of a 10-year-old platform on 14,000+ construction sites, from an unrequested concept to launch, including its design system. Over 90% of users stayed on the new design even with a one-click way back, and the client set up a dedicated team to keep improving the interface, still running today.
- Designed and shipped a due diligence system with configurable rules, from early concept to market launch.

Brander Studio, Brain House, freelance · UI/UX Designer

2015 – 2017

Designed websites, landing pages, e-commerce stores, email newsletters, presentations, and digital and print marketing materials for clients in the US, the Netherlands and Ukraine.

Education

Kharkiv National University of Radio Electronics

Top 10 in Ukraine 

Master's Degree, Computer Engineering

2012 – 2017

ICAgile

Agile Team Facilitation

2025

Projector Institute

Product Design

2025

Skills

End-to-end product design, design systems, prototyping, workshop facilitation, usability testing, data-informed design, AI-assisted design (Claude, ChatGPT, Figma).

Languages

English, fluent

Ukrainian, fluent

Swedish, intermediate

Domains

B2B and enterprise software, mobile apps, compliance, construction tech.

Right to work in Sweden, no sponsorship needed.